

# **FIREFOX OS GUIDELINES**

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# Sections:

Color  
Palette

Headers

Backgrounds

Typeface

Lists

Buttons

App  
Icons

Tab Bars,  
Toolbars and  
Filters







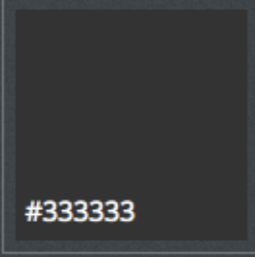
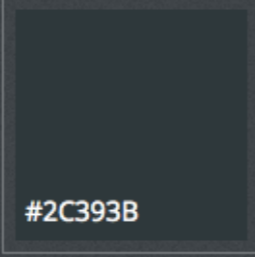

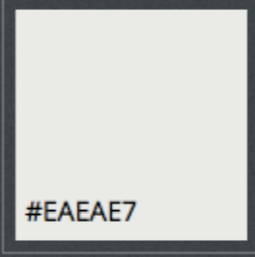
Switches,  
Check  
Boxes and  
Sliders

Input  
Areas

Action  
Icons

# I. COLOR PALETTE

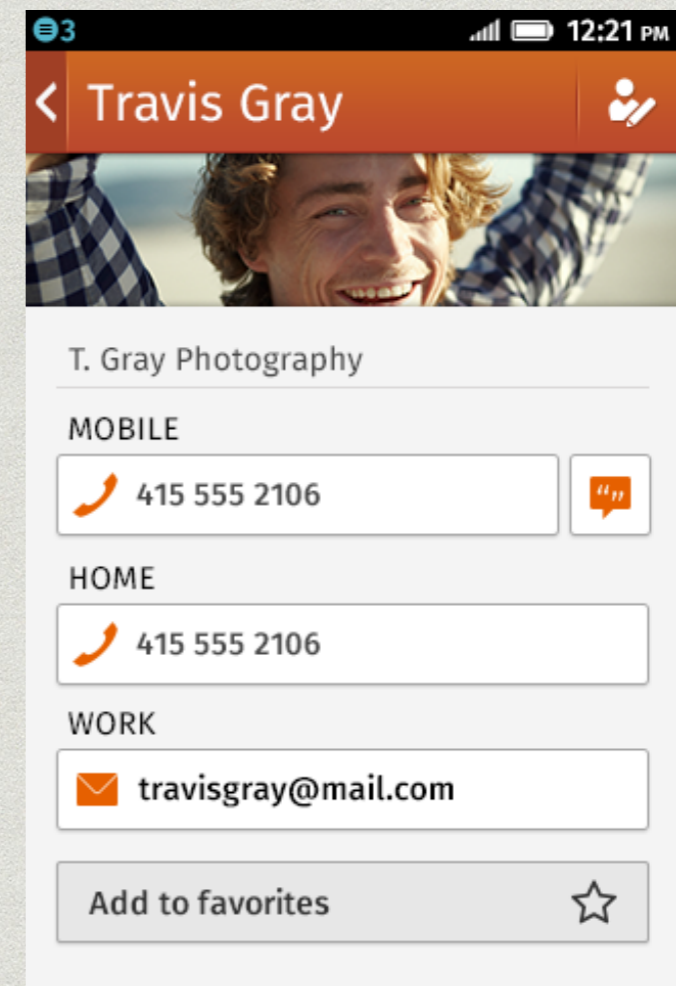
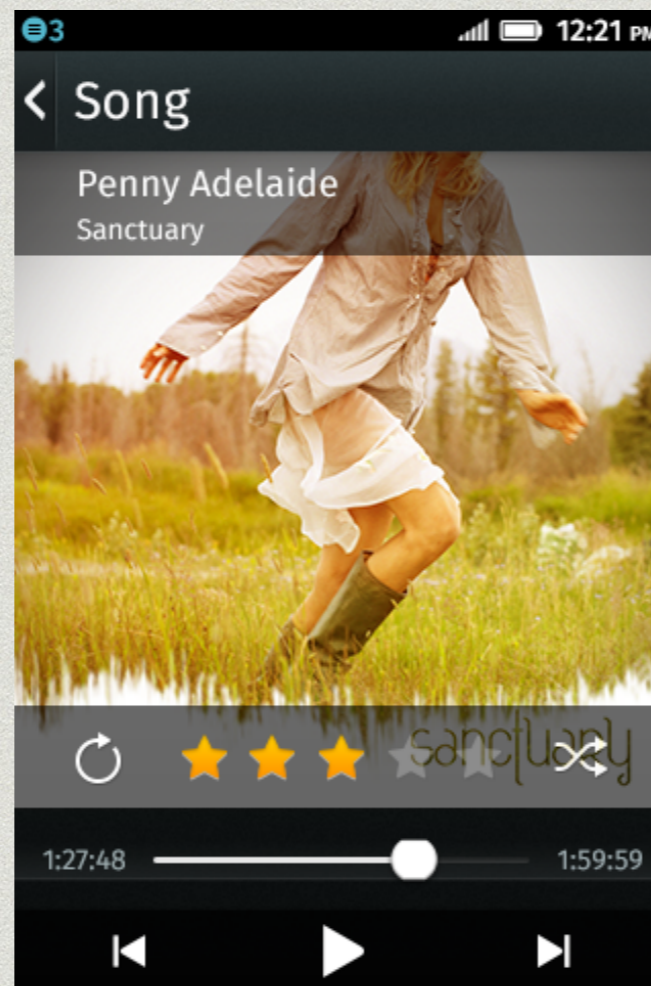
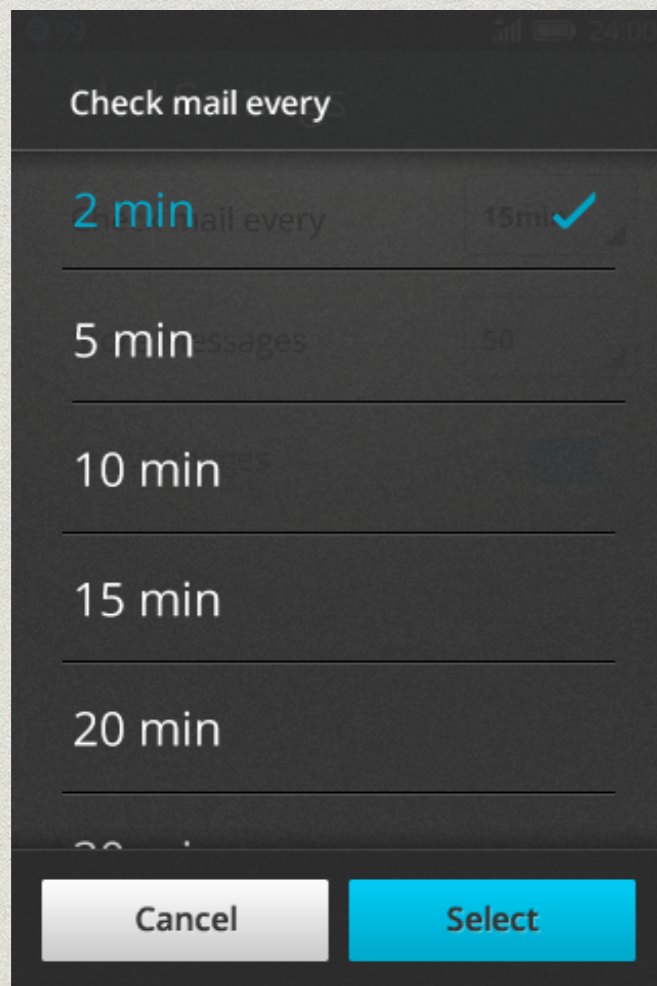
# Main Colors

 #00AACC	 #FF4E00	 #CD6723	 #B90000	 #5F9B0A
Blue	Orange	Brick	Red	Green
 #000000	 #333333	 #2C393B	 #F4F4F4	 #EAEAE7
Black	Warm Grey	Grey	Light Grey	Ivory

# Recommended Gradients

✓ 	✓ 	✓ 	✓ 	✓ 
Header White screens	Header Settings	Button Idle	Button Call to action	New color example
Don't				
✗ 	✗ 	✗ 		
Two different colors	Reflected gradient	Vertical or diagonal gradients		

# Examples



# II. TYPEFACE

## Fira Sans Light

The quick brown Firefox jumps over the Lazy dog.  
abcdefghijklmnopqrstuvwxyz

## Fira Sans Regular

The quick brown Firefox jumps over the Lazy dog.  
abcdefghijklmnopqrstuvwxyz

## Fira Sans Medium

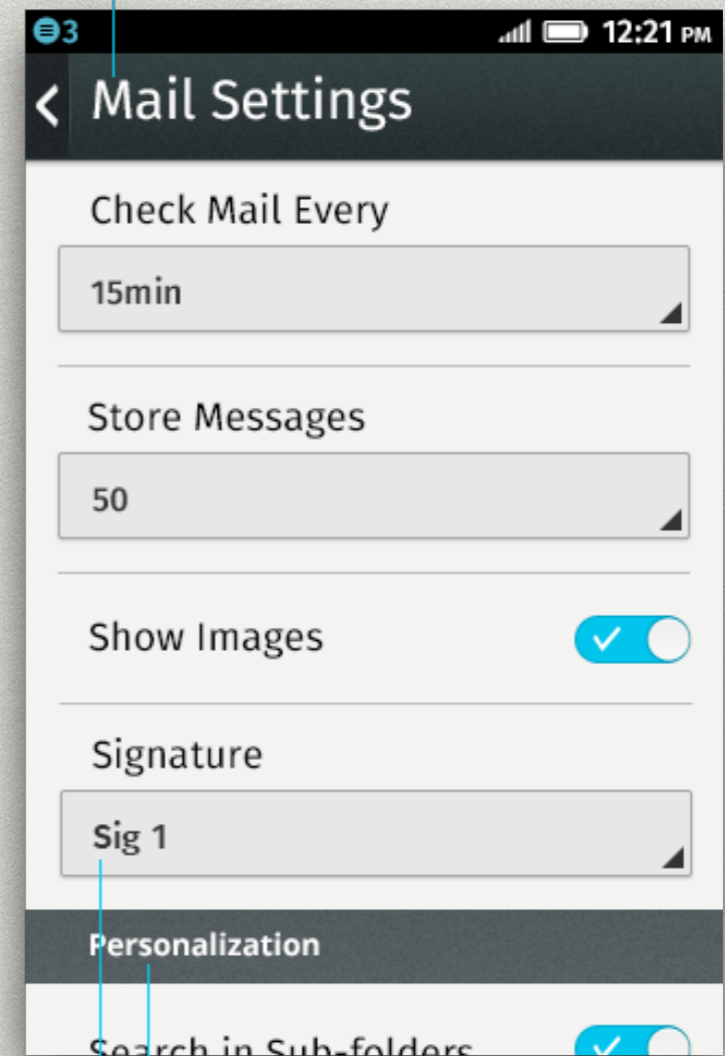
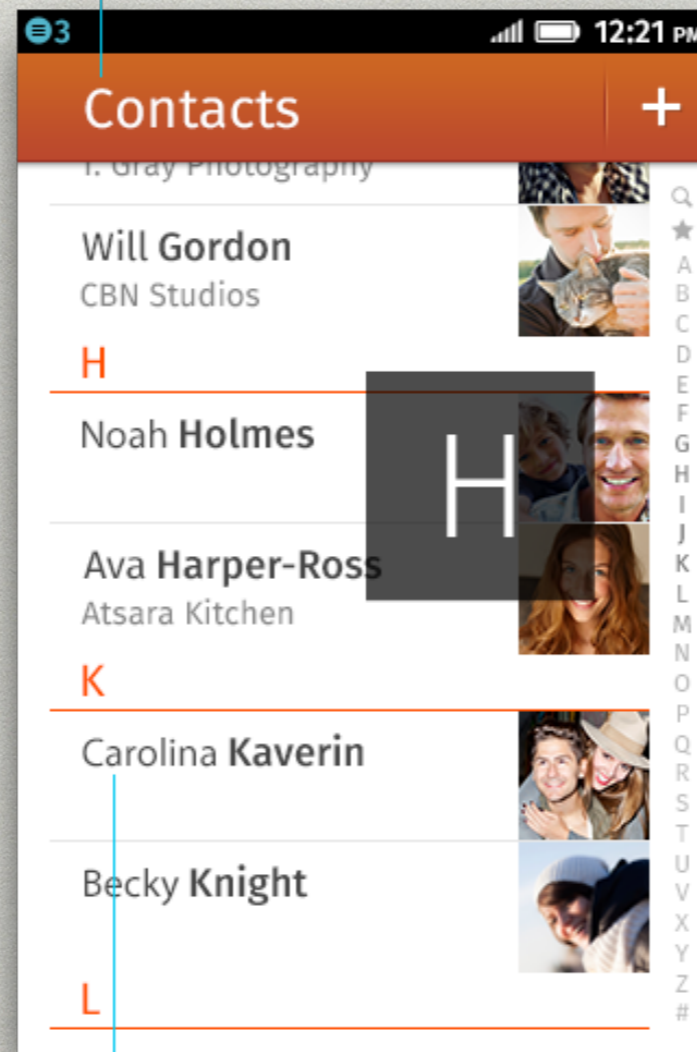
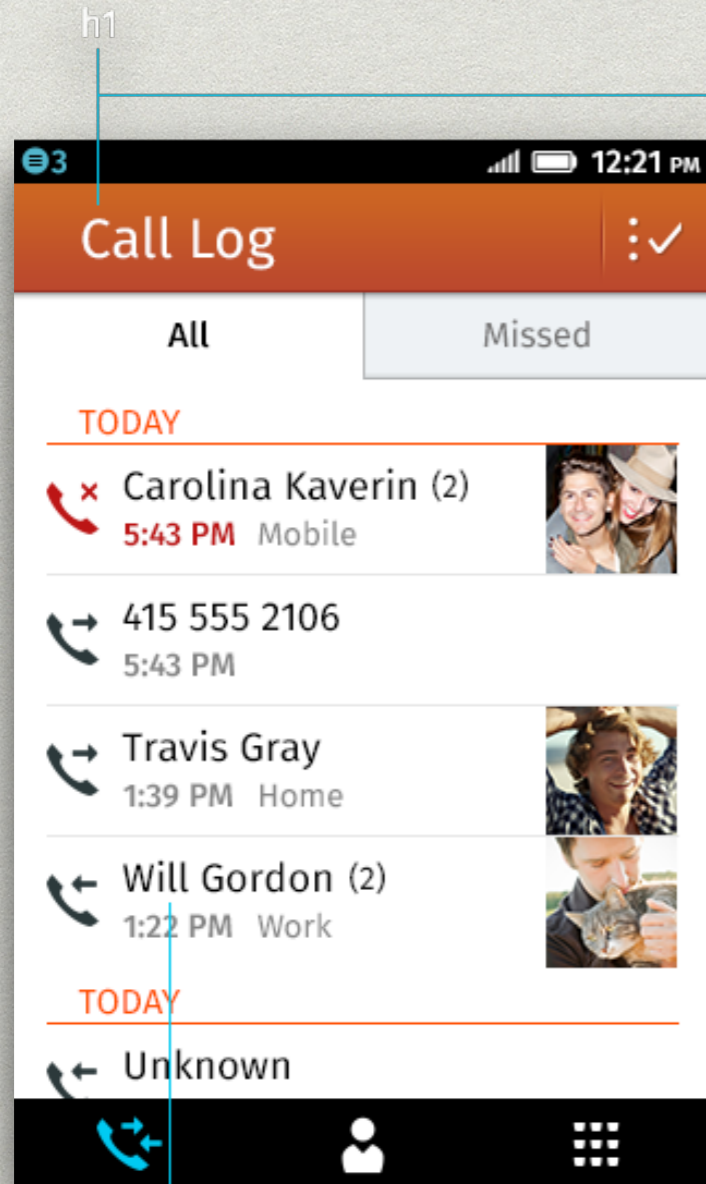
The quick brown Firefox jumps over the Lazy dog.  
abcdefghijklmnopqrstuvwxyz

## Fira Sans Bold

The quick brown Firefox jumps over the Lazy dog.  
abcdefghijklmnopqrstuvwxyz



# Examples

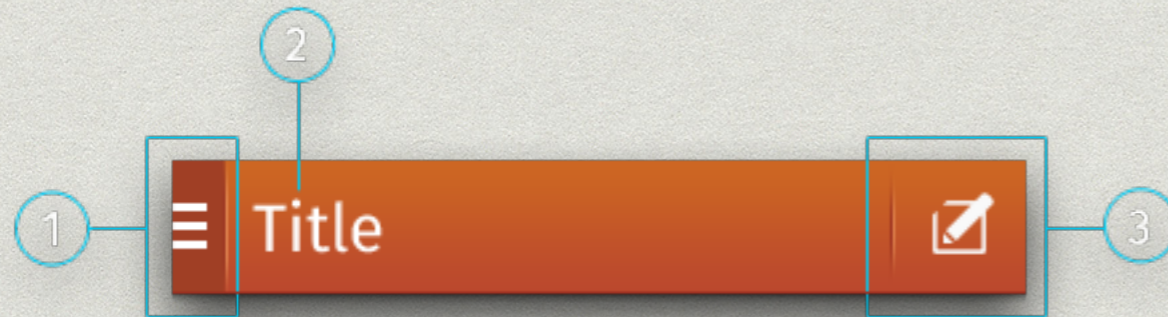


p / ul

h2  
p.alt

# **III. HEADERS**

## Elements of a header



1. **The left hand side area** of the header is reserved for very specific actions: the back navigation button, cancel button and drawer display button. This area is darker and separated from the rest of the header by a full length vertical divider.
2. **The title is always left aligned** while leaving space on the left hand side for the button even in the cases where it is not present.
3. **The right hand side** is reserved for action buttons which are divided by a shorter vertical divider.

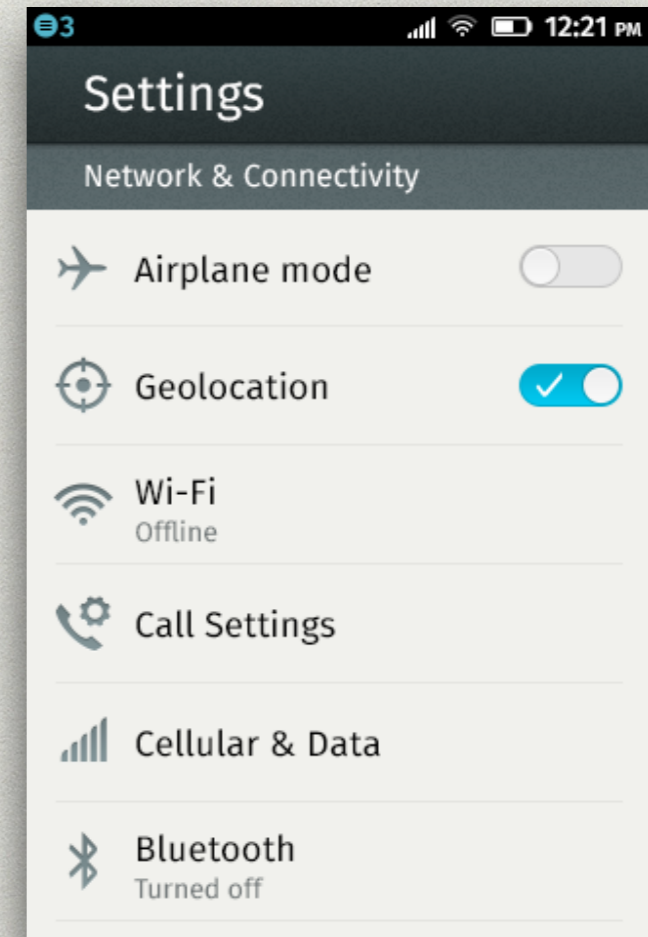
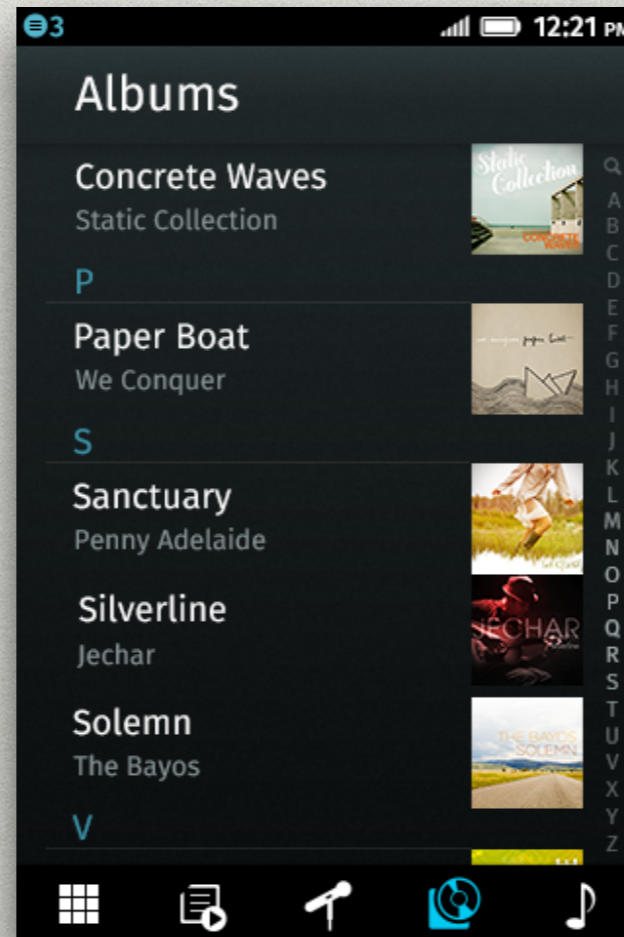
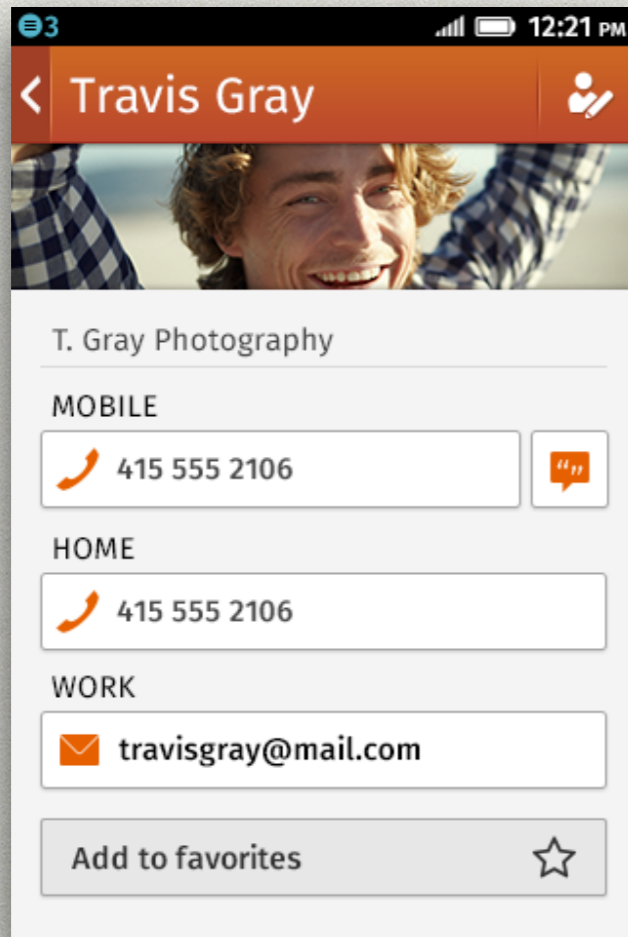
# Do vs Don't



vs



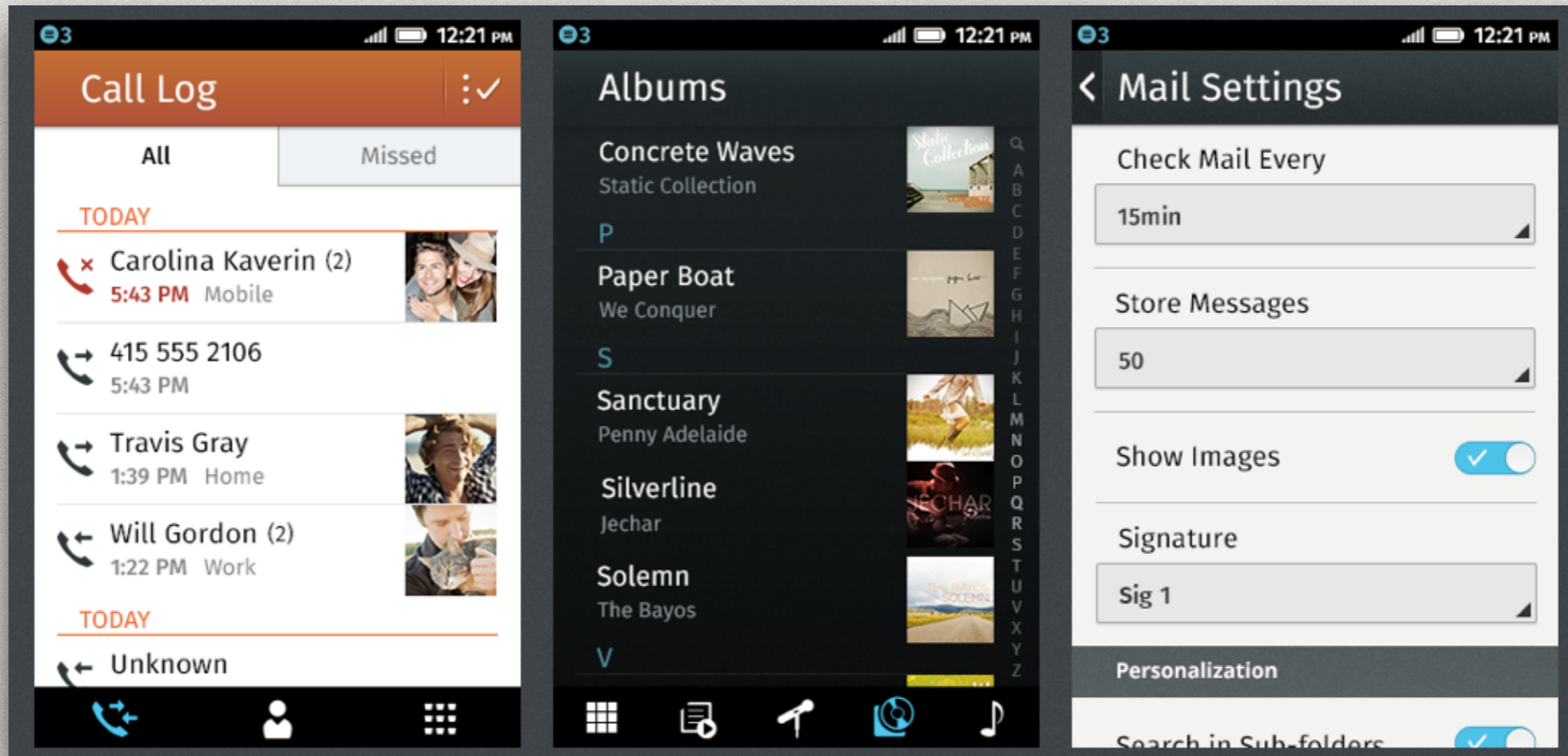
# Examples



# **IV. BACKGROUNDS**

- \* backgrounds and headers on Firefox OS screens vary based on the type of screen content.
- \* there are two main groups:
  - \* **light screens:** communication apps (email, contacts, SMS, etc.)
  - \* **dark screens:** media apps (camera, photos, music, etc.)
- \* and two system groups:
  - \* **utilitarian screens:** settings throughout OS
  - \* **edit mode:** whenever an app is in edit mode

# Examples



# V. LISTS



# Common Lists

**TODAY**

- Travis Gray (2) 5:43 PM Mobile Idle
- Travis Gray (2) 5:43 PM Mobile Hit state
- Travis Gray (2) 5:43 PM Mobile Disabled
- Ava Harper-Ross (2) 5:43 PM Mobile New / Unread With no photo

R Rated

- 9 Song Title 1:34 Idle
- 10 Song Title 3:46 Hit state
- 11 Song Title 4:10

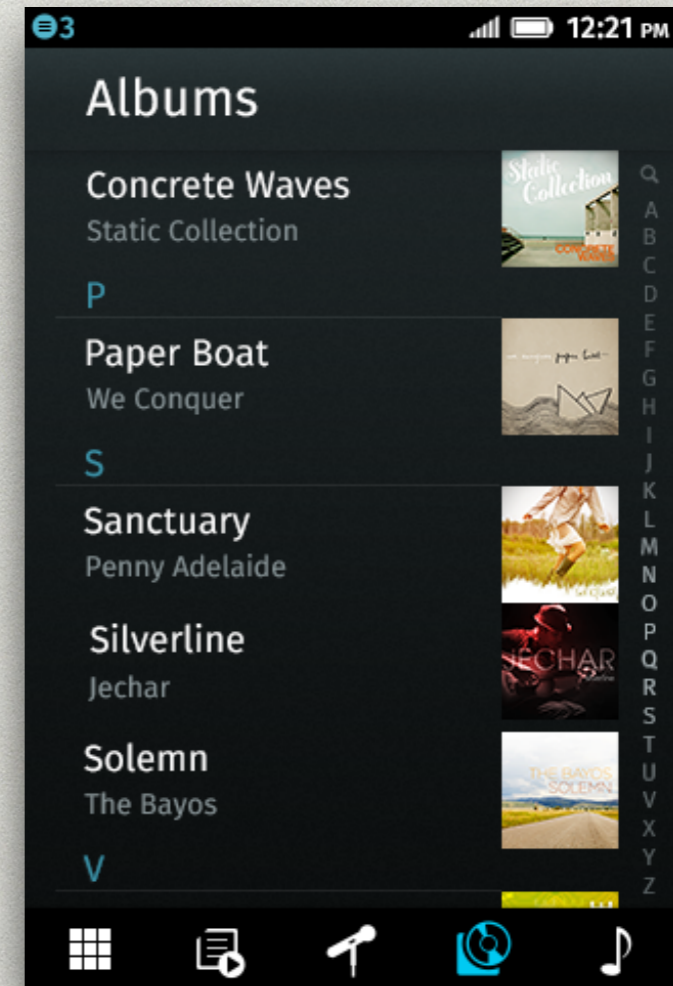
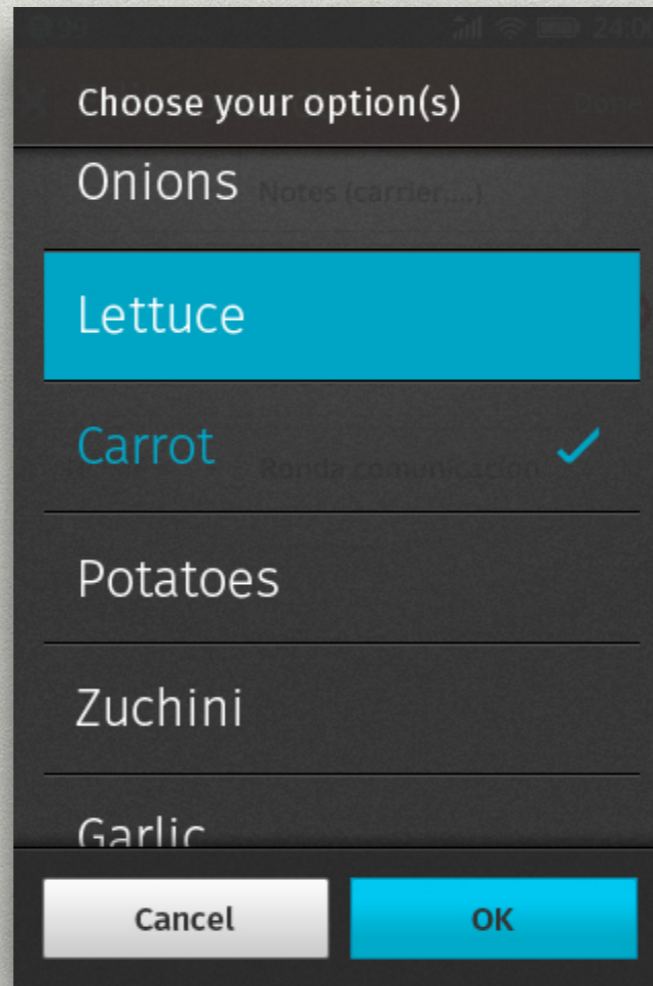
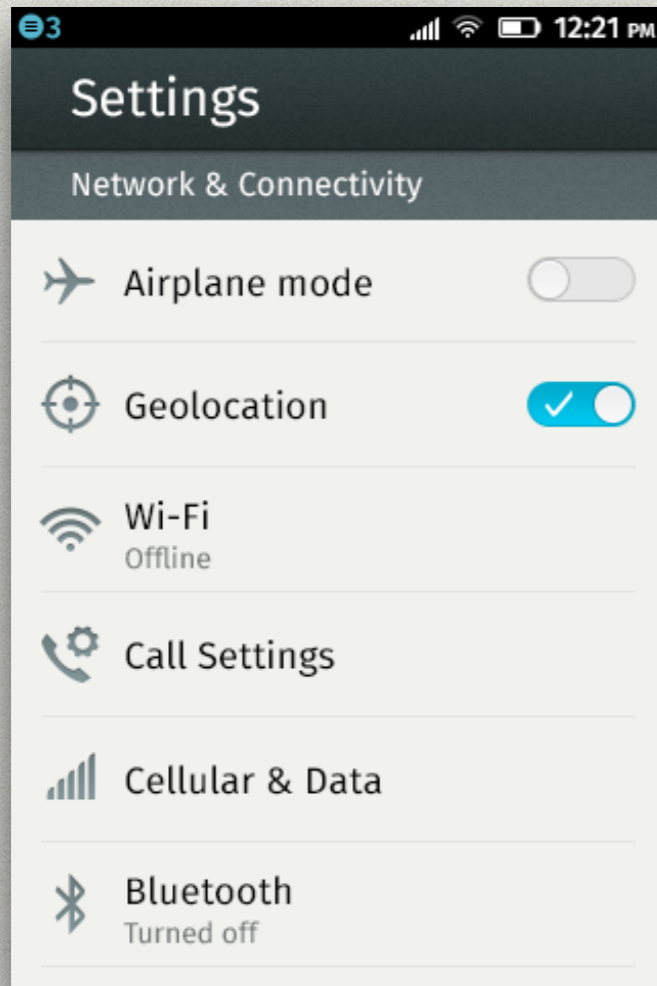
# Notifications

- Ava Harper-Ross 2:00 PM Idle  
Fancy a nice dinner?
- Ava Harper-Ross 2:00 PM Hit state  
Fancy a nice dinner?

# Drawer

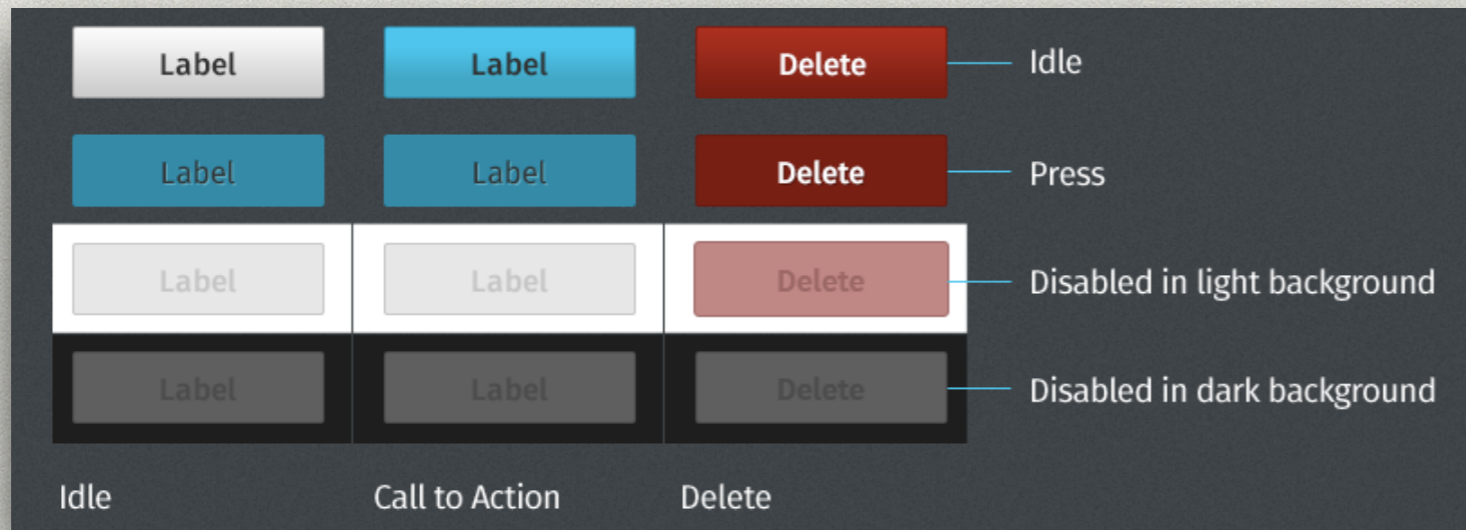
- Subtitle
- Label Idle
- Label Hit state

# Examples

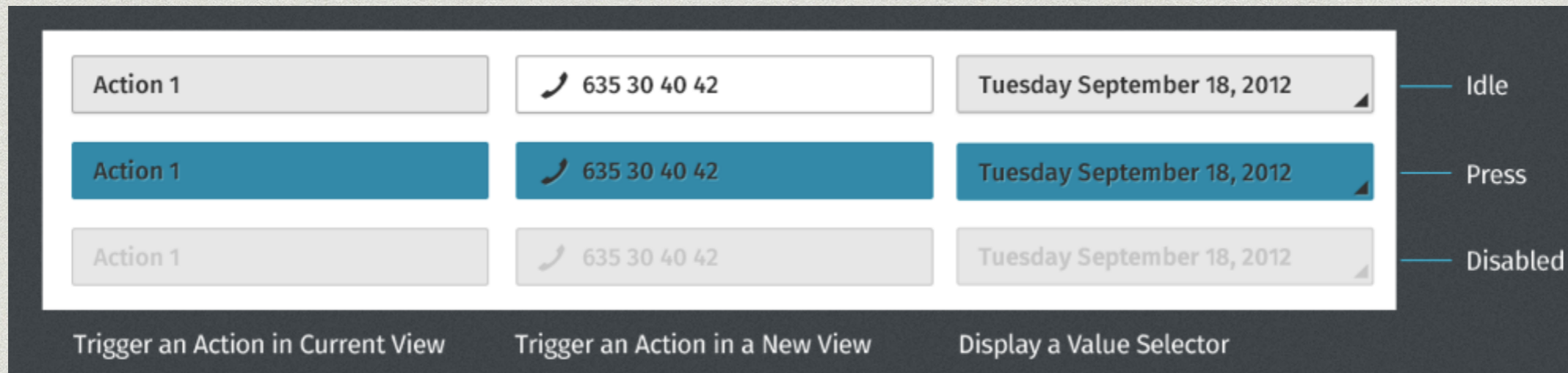


# VI. BUTTONS

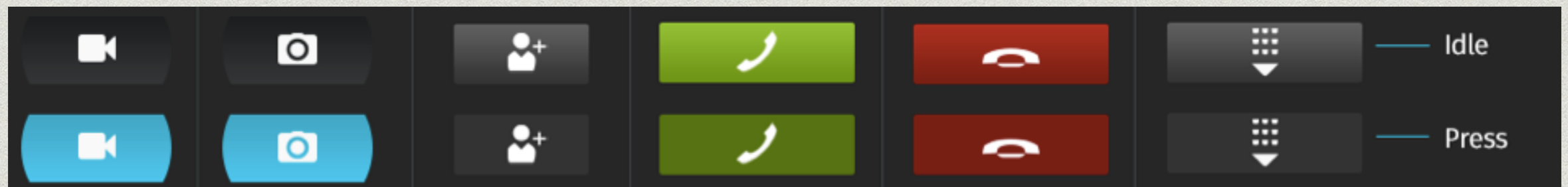
# Action Buttons



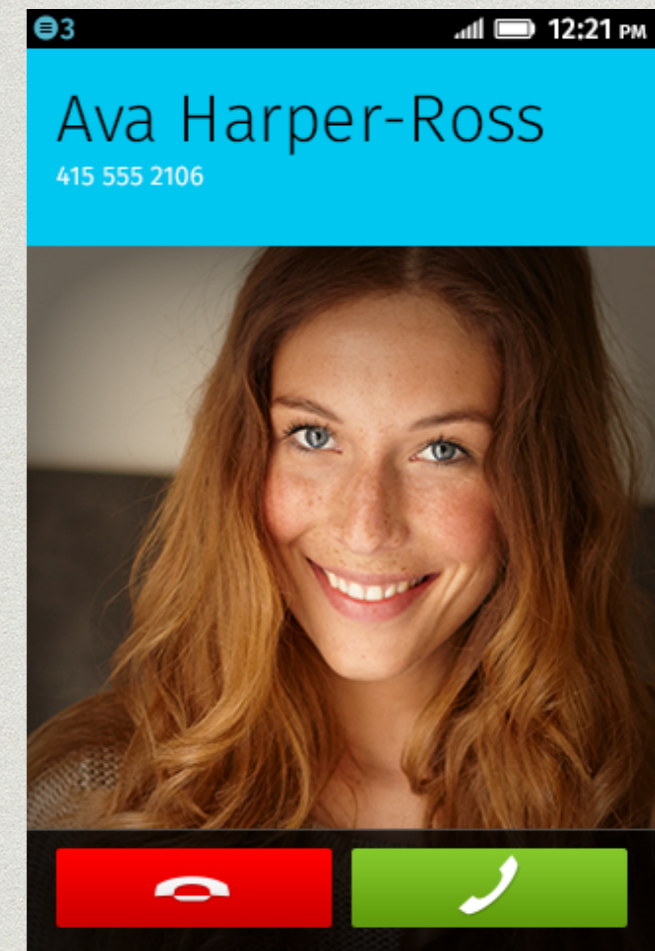
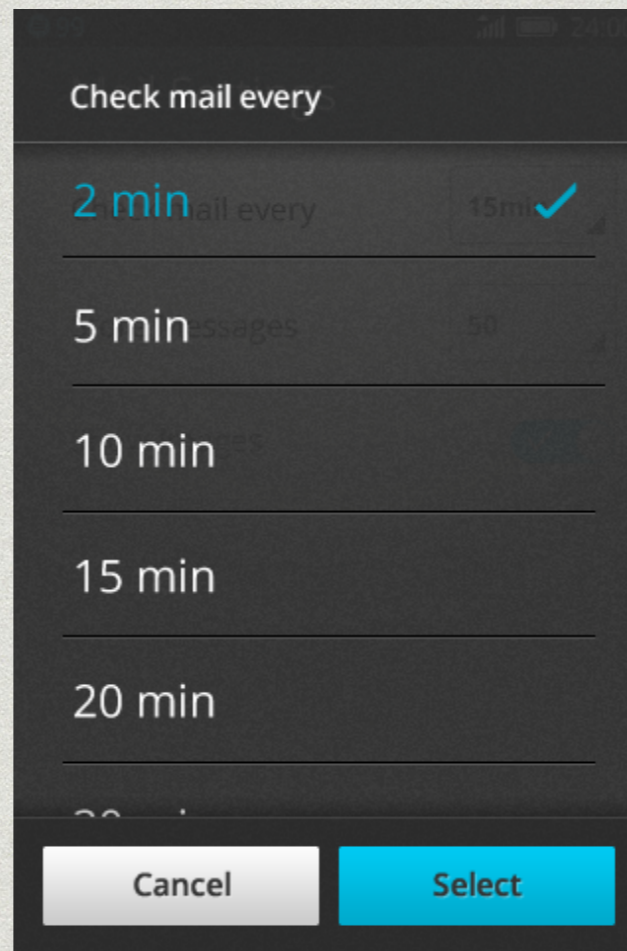
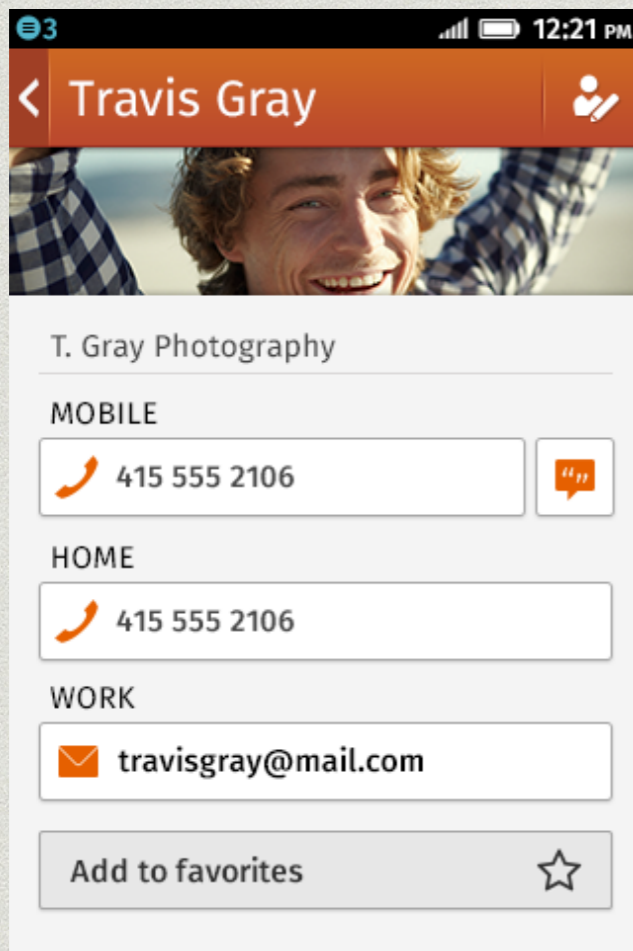
# List Buttons



# Special Buttons



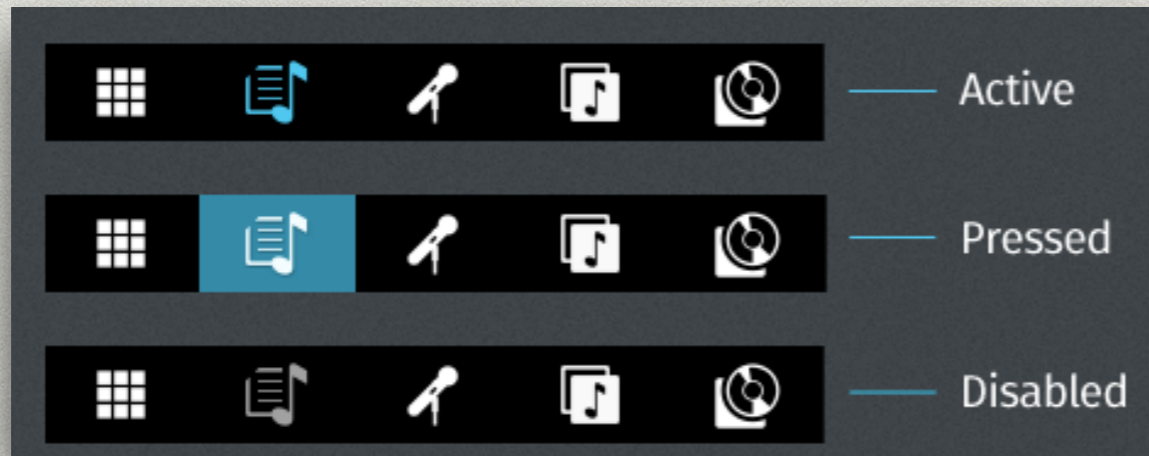
# Examples



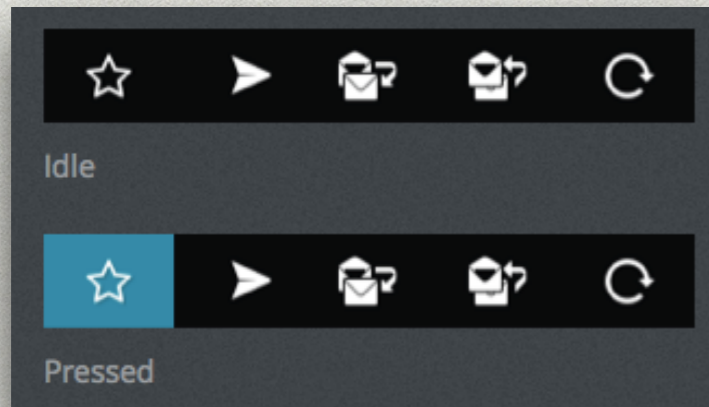
# **VII. TAB BARS, TOOLBARS AND FILTERS**

- \* **Tab Bars, Toolbars** and **Filters** are main navigation elements affecting the contents of the screen they are used on.
- \* by design they are as neutral and simple as possible assuring both clarity and legibility.
- \* the background of Tab Bars and Filters are opaque as they change the content view of the screen. In contrast, Toolbars employ a slightly transparent background allowing the content to subtly be seen underneath.
- \* action icons are used on Toolbars which affect that content on screen.

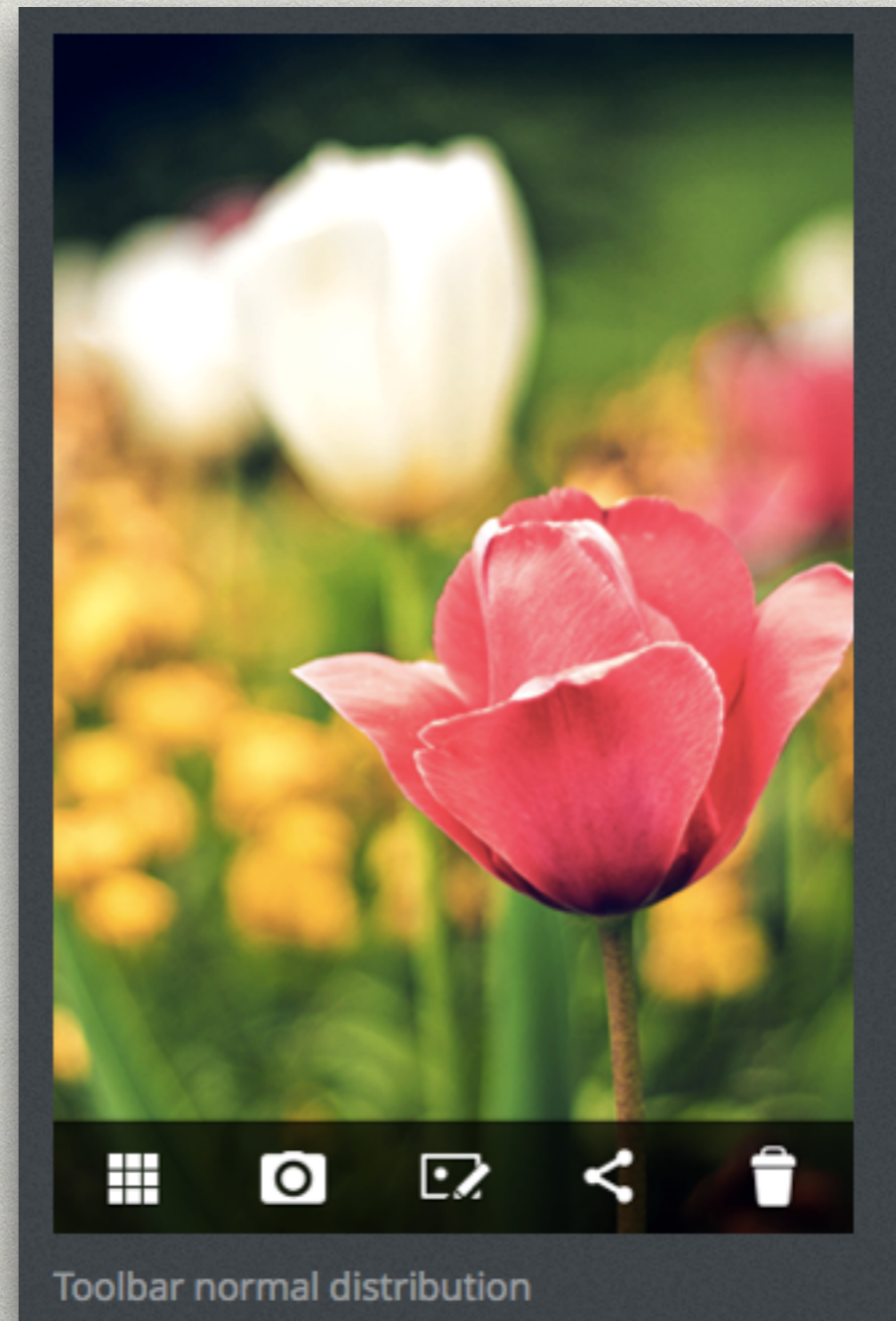
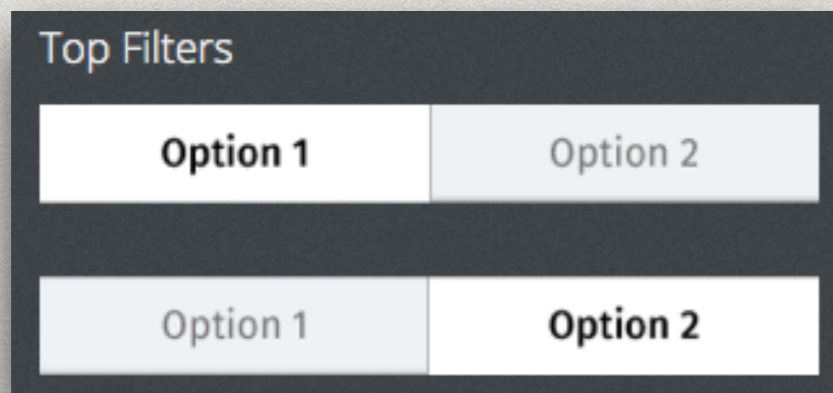
# Tab Bar



# Toolbar



# Filters





# VIII. INPUT AREAS

## Input Text Areas

Lorem ipsum dolor sit

Send

- \* are placed above the keyboard in its active state.

## Search Areas

🔍 Reb |



Done

- \* are background sensitive and have been designed for implementation with both light and dark apps. They are placed just below the header.

## Form Fields

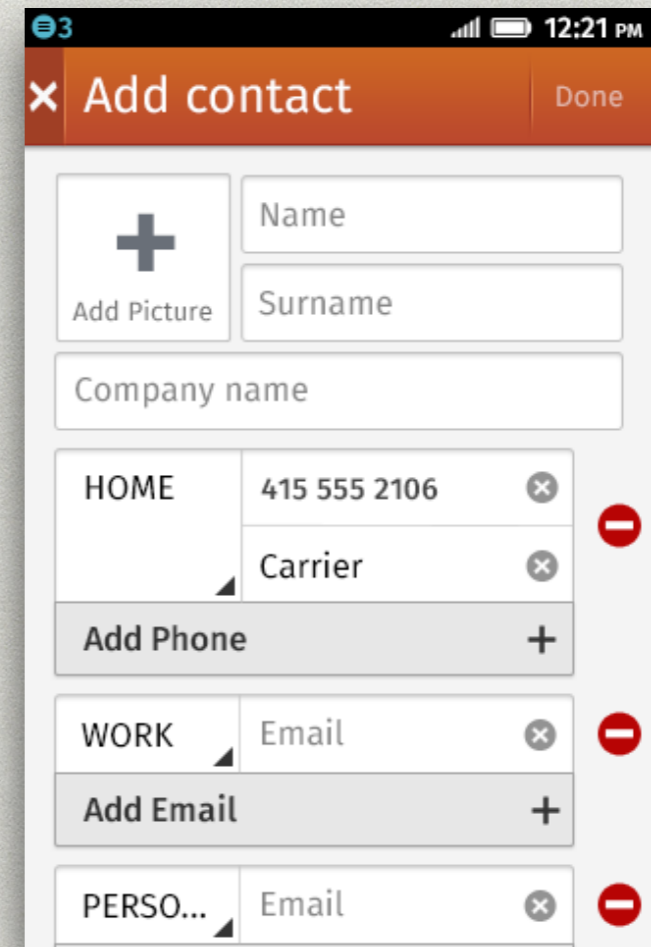
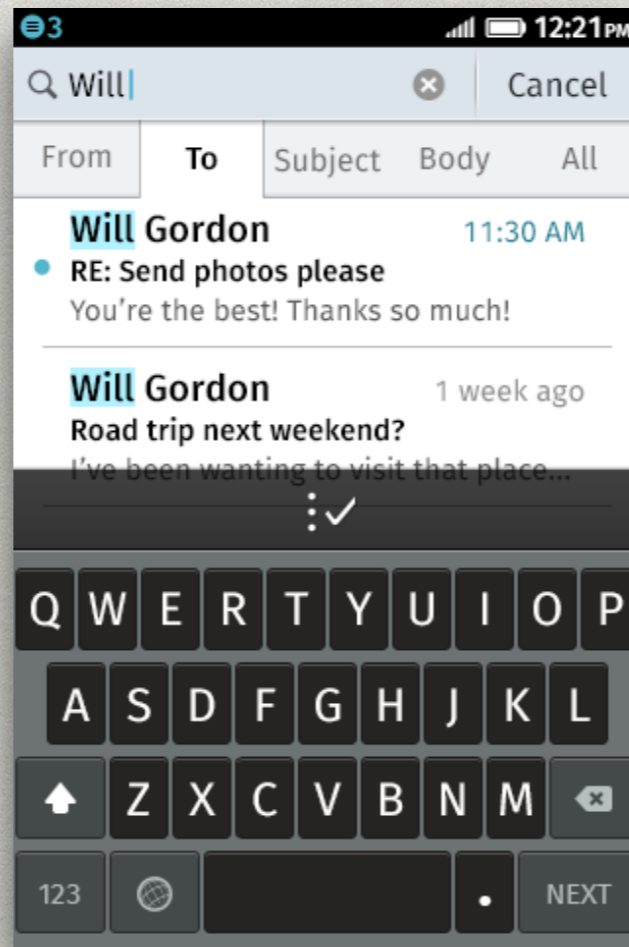
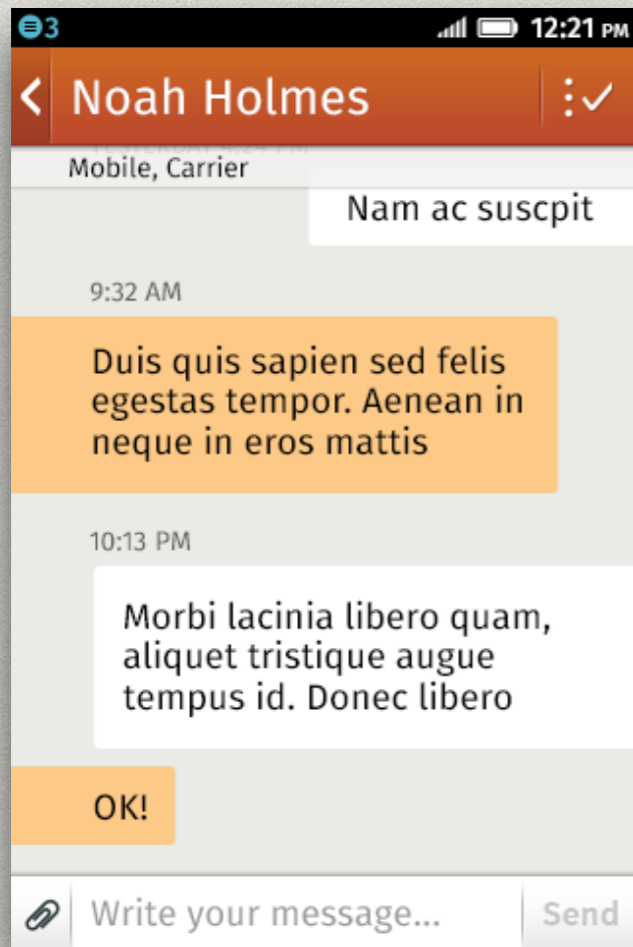
WORK

travis\_gray@g... ✕



- \* are created when different elements such as value selectors, input fields and buttons are grouped together.

# Examples



# **IX. SWITCHES, CHECK BOXES AND SLIDERS**

## Checkboxes

- \* check boxes are used to select multiple items within a list while editing.
- \* a variety of actions can be applied to selected items such as, marking, moving, downloading, etc.
- \* check boxes appear in blue( —) for these types of actions. When used to select items to be deleted they are red( —).
- \* check boxes are usually located on the left side of the screen.

## Radio Buttons —

- \* are used as unique selectors on a list. ()

## Toogle Butttons —

- \* turn options and preferences ON and OFF.

## Ticks —

- \* are mainly used on selection overlays. The ON state is denoted with a check mark, while the OFF state is invisible.

## Sliders and Handlers —

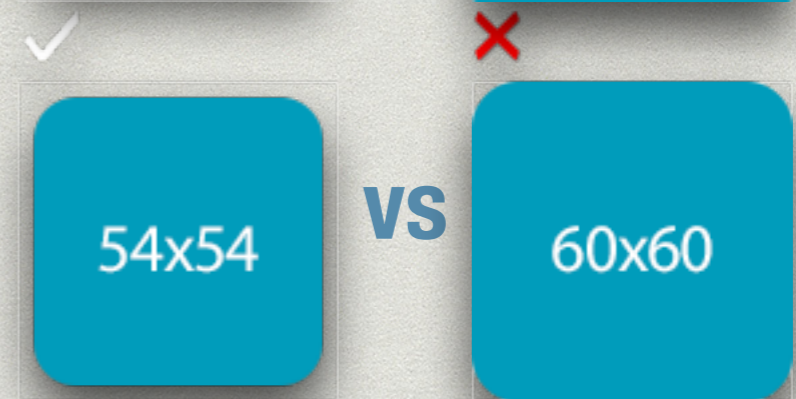
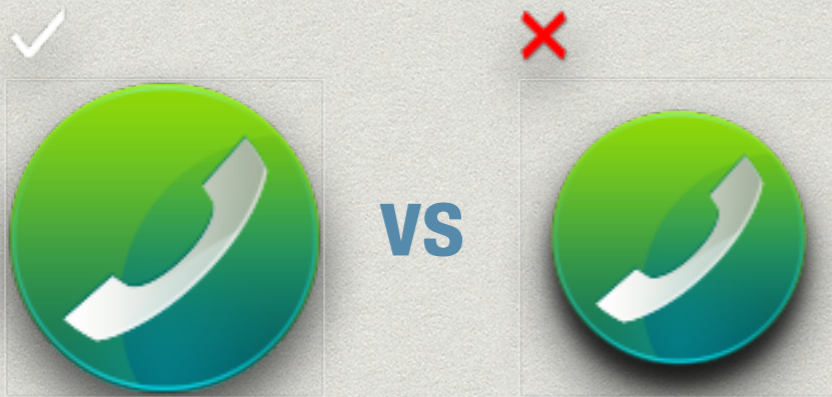
- \* can be used to control functions where values increase/decrease such as volume and brightness. Handlers are outlined in blue when pressed.

# X. APP ICONS

- \* for a Firefox OS app: 60x60 pixel image provided in 24-bit PNG format;
- \* each of the standard OS application icons is contained within or underlayed with a 58 pixel diameter circle shape.
- \* a drop shadow is automatically generated based on the icon's silhouette shape;
- \* it is recommended that you either:
  - \* crop your icon with a circle shape;
  - \* use a circle shape as a backdrop (you can find some circle shapes provided by Mozilla).



# Correct vs Incorrect



# Examples



# **XI. ACTION ICONS**

- \* a Firefox OS action icon is a 30x30 image provided in 24-bit PNG format. In some places, the dimensions can vary. For example, active call action icons are 40x40 pixel.
- \* action Icons should look both:
  - \* **confident** means action-oriented and trustworthy;
  - \* **approachable** means friendly, inviting the user to touch.
- \* it is recommended that you either:
  - \* crop your icon with a circle shape;
  - \* use a circle shape as a backdrop.
- \* designers should re-use existing components wherever possible, to maintain maximum consistency. For example, if you need an 'X' or a '+' in your icon, reuse one previously designed.

# Icons

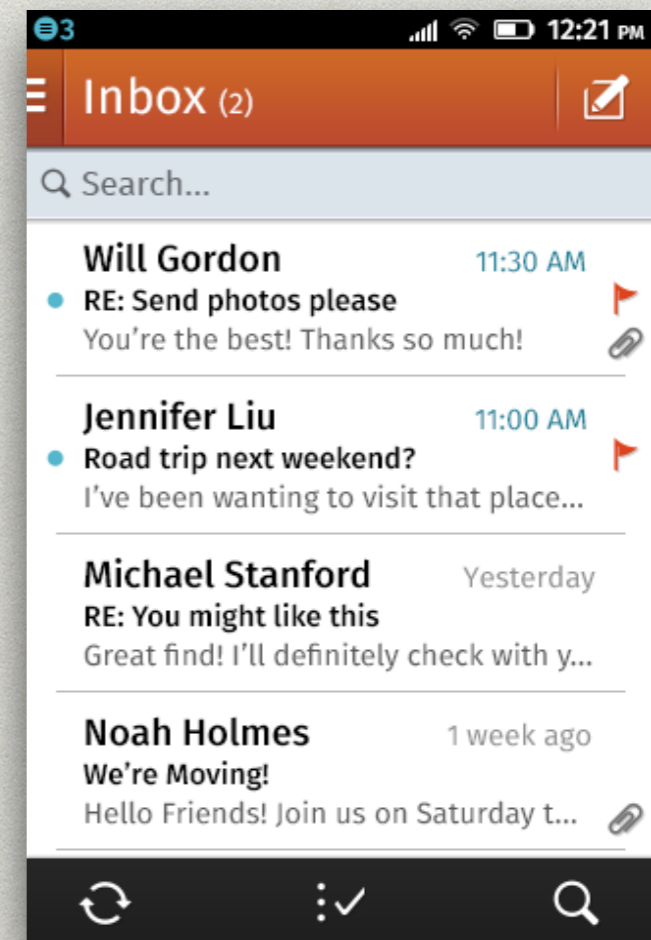
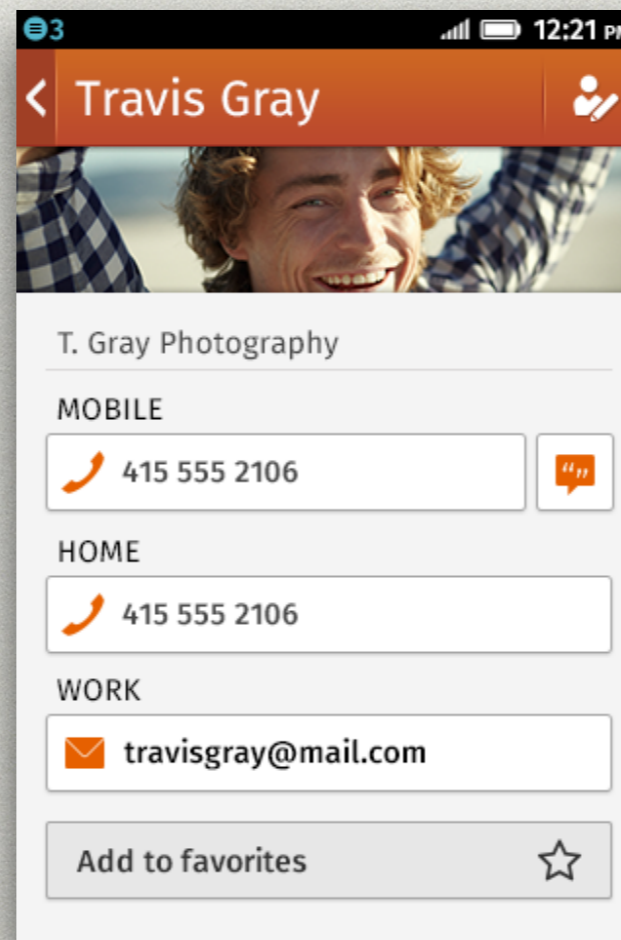
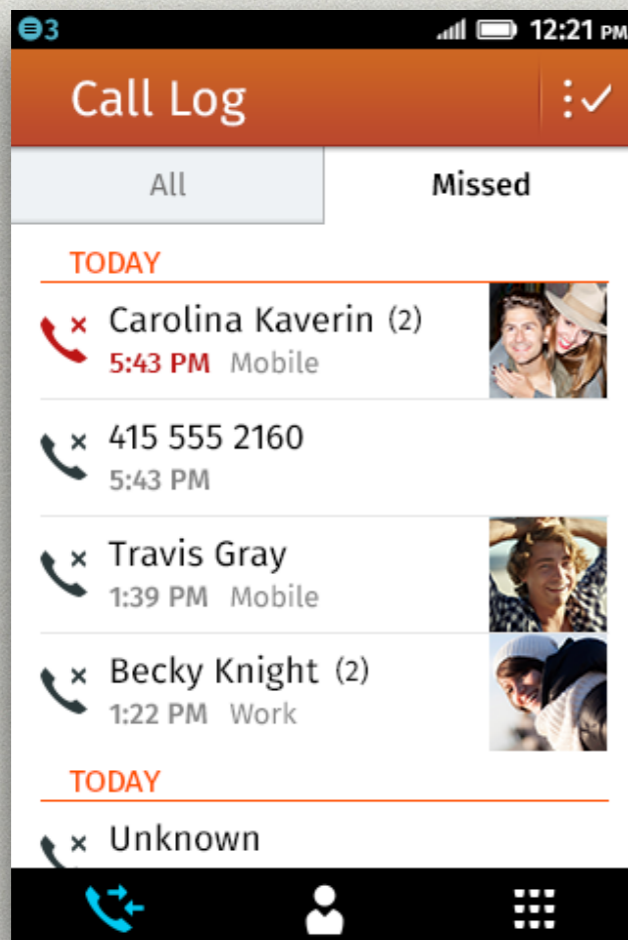


- bookmarked



- marked

# Examples



**QUESTIONS?**

# CREDITS:

[MOZILLA.ORG/EN-US/STYLEGUIDE/PRODUCTS/FIREFOX-OS](https://mozilla.org/en-us/styleguide/products/firefox-os)